

# Once a nurse, always a nurse - campaign toolkit

## Categories:

Midwifery, Nursing

## Type:

Careers booklet

Download (NHS RTP Campaign Toolkit 2022 final.pdf - 10.48 MB) <sup>[1]</sup>

'Once a nurse, always a nurse' is the latest phase of the We are the NHS campaign. It aims to encourage more nurses and midwives to return to practice.

This toolkit of resources is for individuals and organisations to help recruit more nurses and midwives back into practice. It includes:

- posters and leaflets, including customisable versions that can be adapted to meet local needs
- example social media posts
- downloadable videos for presentations, social media and websites
- imagery that can be used for social media.

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**Source URL:**<https://www.healthcareers.nhs.uk/career-planning/resources/once-nurse-always-nurse-campaign-toolkit>

## Links

[1]

<https://www.healthcareers.nhs.uk/sites/default/files/documents/NHS%20RTP%20Campaign%20Toolkit%202022%20>