

# 'Choose pharmacy' media briefing note

Categories:

Pharmacy

Type:

Social media

[Download \(Choose Pharmacy Media Campaign Briefing Note.zip - 124.86 KB\)](#) <sup>[1]</sup>

The 'Choose pharmacy' campaign encourages young people to actively consider pharmacy as a course choice during the UCAS application window.

This media briefing note includes a summary of the campaign. You can use this information in press releases or newsletters, on your website or in media communications to encourage young people to take up a career in pharmacy.

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**Source URL:** <https://www.healthcareers.nhs.uk/career-planning/resources/choose-pharmacy-media-briefing-note>

## Links

[1]

<https://www.healthcareers.nhs.uk/sites/default/files/documents/Choose%20Pharmacy%20Media%20Campaign%20Briefing%20Note.pdf>