

NHS England in the North West

NHS England in the North West has attended a range of career events across the region with a focus on engaging young people through technology and workshops.

NHS England in the North West

Multiple events



What we did

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We use tablets at our events with a range of apps and websites to get our message across about health and social care careers.

For example, the M Care resource and app for younger children has virtual consultations following different health professionals as well as quizzes on healthy eating. It is available for anyone to use.

We have also designed a workshop session on how to save a life in A&E. It's interactive and is not dependent on age groups as it can be adapted to suit the audience. We have used an art installation where kids can draw pictures of specific NHS careers they are aware of. Some kids have written poems or drawn designs that could be used to promote the NHS. QR codes are used on our pull up banner, which send people to NHS Health Careers website, and the North West Careers Padlet, which has information on work experience and other resources.

Finally, we have t-shirts and an app that uses augmented reality technology to scan the t-shirt showing various systems in the human body through the app. To make it even more realistic, we use a manikin and put one of the t-shirts on it. We also connect the tablet to a big screen so everyone can see the app while the t-shirt is being scanned. It's a really interactive way to engage with different audiences at schools, colleges, events, stalls and job fairs.

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