

Published on *Health Careers* (https://www.healthcareers.nhs.uk)

<u>Home > Explore roles > Management > Roles in management > General management > Strategic management > Real-life story - Denise Boardman</u>

"I love that my job offers me a range of opportunities to develop and improve my skills, experiences and knowledge."

Denise started her career in the NHS as an occupational therapist and since then has worked in a number of management roles.

Denise Boardman

Associate director of unscheduled care

Employer or university

NHS East and North Herts Clinical Commissioning Group (CCG)



A typical day

Expand / collapse

I am now unscheduled care lead for East and North Herts CCG with responsibility for working with GPs and other partners to redesign urgent care services for local people.

It's a very strategic role but day to day I manage a small team that provides daily support to health and social care colleagues and helps manage demand and capacity. For example, if an acute trust has delays in discharges, this can directly impact the patients who require admission from A&E.

A typical day gets going at 8am when my colleague checks information about the demand and capacity in local acute trusts, the ambulance service and community

provider to establish how they are coping. If the day starts with more patients than beds, we undertake a series of escalation measures to get the system back to balance.

I regularly work off site too, for example on work to redesign unplanned care services with CCG colleagues, or draft specification for an emergency department and clinical indicators.

How I got in

Expand / collapse

Three year degree course at Derby School of Occupational Therapy

How I developed my career Expand / collapse

I worked in a variety of physical health roles after my occupational therapy training before becoming head of community occupational therapy and cardiac rehabilitation in west Hertfordshire, where I managed a multidisciplinary team.

I was then appointed assistant director of strategic planning following a primary care [1] trust restructure which led to a role as assistant director of service redesign.

My perspective

Expand / collapse

I love that my job offers me a range of opportunities to develop and improve my skills, experiences and knowledge. I can certainly say that no two days are ever the same! Being able to work operationally and strategically to deliver better services for patients is incredibly satisfying.

Links

[1] https://www.healthcareers.nhs.uk/glossary#Primary_care